



TDC Licensing <licensing@thanet.gov.uk>

Re: Objection to Licence Application at 7 High Street Margate - direct response to Applicant's notes

1 message

9 April 2021 at 11:59

To: TDC Licensing <licensing@thanet.gov.uk>

Dear [REDACTED]

TDC Licensing Dept

Ref: Application for 7 High Street Margate – Objection to Club certificate/license

I am express OUR objection (as the owners/occupiers of 11, 5 and 20 combined have communicated their individual issues this application will inflict) on the grounds of public nuisance, health & safety and child protection.

The applicant goes to lengths explaining that they are and will always be a hair and beauty business. A Club (VIP or otherwise) is not a hair and beauty business; and the underlying theme for a club premise licence comes through strongly as you read the response to our initial objections... it starts off with only working hours, closing at 3 pm on a Saturday etc (i.e explaining the main business), but then diverts radically to request a licence for WELL beyond normal opening hours and then offering special events film nights and so on; this is a far way away from the claim the club is simply an extension to the NORMAL hair and beauty activities.

We will not be taken in, and not should the Council, by unsubstantiated statements and the assurances about their strict 'rules and procedures'... over which ONLY the applicant has control; i.e. they may start off abiding by their internal rules with best intentions, but these can be changed, altered, handed over to someone else to manage, at a moment notice.

That is why it is imperative, as per Angela's Café, to monitor 'conditions' are subject to such an application. After all, it is the immediate residence that suffers the direct consequences of the public disturbance from immediate neighbours and not the Council or the perpetrators... I live in the immediate area and not the officers or indeed any other party that may have contributed to this assessment so far.

The application, if genuinely intended, should state that service hour or 100% aligned with their normal health & beauty trading hours, not a caveat to open the doors to a full-blown club "down the line" when there is no monitoring or Council control over the situation – as has been the case which is well documents by the Imperial Club that causes UNTOLD issues for the immediate residence above Café G but as they have a late-night licence in place no one, not even the Council, appears to contain the situation so that the residence opposite have a semblance of normal life.

There is no 'setting a precedent as you can't start comparing apples with pears... the old town barbers does not have an outside area that joins three different properties, moreover, private gardens with children. There is no relevance to this statement, and it appears to me like clutching at straws

I note that on numerous occasions the applicant states the wish to serve alcohol "is during salon trading hours" – but this is not reflected in the application itself, and this anomaly is part of the public disturbance issues that must be properly addressed by the Council. Whether the applicant is a novice or experienced in alcohol management that has nothing to do with the future or near future, as it bears no relevance as to "where this licence can go" in terms of late/regular nights, live music, smoking outside etc... the current rules might state no smoking today, but what about tomorrow?

ONE person might have a commitment to their community but that does not imply that future Club president or managing body will have... and having a Club licence means it is open to future abuse with no comeback for the residence (ala Imperial) – we are being realistic here the immediate neighbours are the ones having to live with the results for years to come.

Again, there is a reference to clients sitting drinking alcohol awaiting service (for spa or hair) so the licence does not align with these main business activities as the times for the licence are hugely extended beyond the times of the main business operation. Whilst the applicant may consider it WISE to apply for extended hours, the residence needs to be WISE to the outcome and knock-on effect as well, and realise that this is a GUISE for 'making money (to re-invest in the business) from entertaining and selling to clients' drink and music – a CLUB is it raw form!

And this is borne out by the sudden mention of Pride and Soul weekend etc... what has these Town activities, that are managed and controlled by the eternal organisation arranging these events, got to do with a Club VIP licence for Hair & beauty???

Their normal working times given by the applicant are:

them with V.I.P special offers and treatments while they are scheduled in at their regular appointment treatment time and during our normal opening times: closed Sundays, Mondays Tues 9 till 5, Wednesday's 9 till 7pm, Thursday's 9-5, Friday 9-5, Saturday 9-3.30pm.

Again, reeks of a Club mentality rather than the soft assurance that it's just for the ability to service clients during and between their hair & spa treatments – such a statement re-iterates our deep concerns as to 'where this application' is going in terms of its significant opportunity to cause a major public nuisance to its immediate neighbours that are LIVING in the immediate area – not closing up shop once the booze has run dry, and go home to a peaceful sleep, having kept the neighbours up until THEY deem its time to shut shop... we have had enough of that!

A further concern for the application to append a film (entertainment) licence to allow 'mums' to drink outside up to 8pm or beyond – the cracks are already showing as it's made in the guise of 'mums' to sound soft and conciliatory; however, where is the control over the situation reaching beyond the good intentions start-off point?

On the one hand, the applicant admits that SOUNDS carry far and they too are disturbed by the noise of the Parade front and that in the Market St car park that is used as a public toilet (Council seems to have no control over this despicable situation) yet in the same breath there is mention of a 12foot wall stopping the noise, smoke and disturbance. There is no logic here at all and clearly, the applicant is yet again clutching at straws and not taking into consideration the real issues and genuine concerns of the residence and neighbours; and this applies to passive smoking as well.

There is a HUGE difference between a one-off PRIVATE function in a garden, like a BBQ, then a licenced commercial entity (be that premises or Club certificate) throwing events (in fact regular ones during the summer months by the sounds of things) or party in an area that is shared by two other private gardens (No 20 and No 5)... the ne has social responsibility that

is monitored by the police/Council, the other is a licence to perform – ie can easily get out of hand for the entire neighbourhood, bar the perpetrators!

And with statements like my club would be like other professional hospitality places underline the fact that it is a licence to run a Club (in whichever guise) and not just a legal ability to serve alcohol to clients attending spa and hair booking during their normal spa & hair trading times – this is another business and business s to make a profit (even not for profit generates a profit as the applicant prescribes but simply re-invested not the business) – and profit means selling as much alcohol as possible to make the licence applications worthwhile...else why go that route?

If there are restrictions of service amounts/limits per client etc and this is not listed as conditions in the application - providing throw-away comments that can be LIFTED/changed at any time once permission has been granted, is a legitimate concern for the residence in the immediate neighbourhood/.

The applicant acknowledges that there is already sufficient commercial noise in the area, but at the same time is applying for a licence to 'add' to the noise levels; and the applicant does not even live in the area of the licenced application, so has the opportunity to go home and relax. Residence do NOT need any further noise added to the concoction that is already bordering on unbearable.

We are appalled at the applicant's total inconsideration for the local residence and the immediate neighbours... is the applicant 'family-ist' or 'rac-ist' insinuating that family are not welcomed in commercial area???... quote: "why choose to live with a family within the confines of a commercial area" – what a cheek.

The applicant clearly has NO idea as to the HISTORY of Margate High St and the immediate Old Town area; No 20 the Parade (formerly 2 High St) has been a residential accommodation house since the 1600's - one of the longest standing houses in Old Town Margate; No 5 is a Victorian and the building has been around significantly longer than the modern build of 7-11 High Street was built post the destruction during WW2.

These accommodations places were surrounded by non-alcohol premises; for instance a Pharmacy (ex Cafe G) and a greasy-spoon café (with no alcohol) and a gift shop (no 5) and then the retail/hair/offices of No 7-11.. NONE of these has been or was Alcohol licenced. Of course, we all took a risk assessment when PURCHASING our properties (ie not just a tenancy like an applicant) and at that stage, there WAS NO and NO SIGN OF being fully surrounded by licenced alcohol premises... and that is also why there are strict conditions imposed on Angela's so that we may partially enjoy the privacy of our residential gardens.

Now the entire Town is applying for licenses simply adding to the distress of the residence and the pure disgust of the outcome of all the drinking and pissing in the street and around the bins of residential areas.

Clearly, there is the consideration for the residence and the only consideration giving by the application is for their bottom line, There NEEDS to be a BALANCE and it's the Council that needs to start showing some consideration and forethought and support to the immediate residence – not a one-way street.

The mental health of the residence MUST be taken into full consideration when the properties are at such close proximity and there is a complaint/ objection by all THREE surrounding properties that would be affected in both the short and the long term.

In closing, it is important to note

- *The entire area is SURROUNDED BY RESIDENCE. In fact, almost every shop/retail/business is residential above.*
- *Our private gardens are the main concern where the effects of a licence to allow outside drinking will directly affect our private health next door*

13/04/2021

EKS Partnership Mail - Re: Objection to Licence Application at 7 High Street Margate - direct response to Applicant's notes

- *The Landlord's deeds do not classify the rear area of no7 as a garden, it's a fire exit and perhaps own staff seating or indeed storage area only – not for public (Club) use on a commercial basis.*

On the grounds of public nuisance, health & safety and child protection the current application is a threat.

Just so a business can try to eek more money out of its clients from an unassociated activity at the detriment of the residence!!

Do the residence have any say in such matters any more?

Kindly acknowledge receipt of his email...